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DATE MAILED: 10/07/2003

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/771,782	01/29/2001	Daniel P. Kelly	A00219US (98361.3)	8325
75	590 10/07/2003	EXAMINER		
GARVEY, SN	MITH, NEHRBASS & 1	LEE, EDMUND H		
Three Lakeway	Center, Suite 3290		<u> </u>	
3838 North Cau	iseway Boulevard	ART UNIT	PAPER NUMBER	
Metairie, LA 70002-1767			1732	

Please find below and/or attached an Office communication concerning this application or proceeding.

PTO-90C (Rev. 10/03)

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		Application No.	Applicant(s)
		09/771,782	KELLY, DANIEL P.
	Office Action Summary	Examin r	Art Unit
		EDMUND H. LEE	1732
Period fo	The MAILING DATE of this communication app or Reply	ars on the cover she	et with the correspond nce address
THE - Exte after - If the - If NC - Failu - Any I	ORTENED STATUTORY PERIOD FOR REPL'MAILING DATE OF THIS COMMUNICATION. nsions of time may be available under the provisions of 37 CFR 1.1: SIX (6) MONTHS from the mailing date of this communication. e period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period out to reply within the set or extended period for reply will, by statute reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, n y within the statutory minimum vill apply and will expire SIX (6 , cause the application to beco	nay a reply be timely filed  of thirty (30) days will be considered timely. ) MONTHS from the mailing date of this communication. me ABANDONED (35 U.S.C. § 133).
1)⊠	Responsive to communication(s) filed on 31.	<i>luly</i> 2003 .	
2a)⊠	This action is <b>FINAL</b> . 2b) ☐ Th	is action is non-final.	
3)	Since this application is in condition for allowa		
Disposit	closed in accordance with the practice under ion of Claims	Ex parte Quayle, 193	5 C.D. 11, 453 O.G. 213.
<b>4</b> )⊠	Claim(s) 37-45 and 47-49 is/are pending in the	e application.	
	4a) Of the above claim(s) 44 and 45 is/are with	drawn from considera	ation.
5)	Claim(s) is/are allowed.		
6)⊠	Claim(s) <u>37-43 and 47-49</u> is/are rejected.		
7)	Claim(s) is/are objected to.		
•	Claim(s) are subject to restriction and/o	r election requiremen	t.
	ion Papers		
•	The specification is objected to by the Examine		
10)∐	The drawing(s) filed on is/are: a) accept		
40.	Applicant may not request that any objection to the		
11)	The proposed drawing correction filed on	- /,	☐ disapproved by the Examiner.
40	If approved, corrected drawings are required in rep	•	
,—	The oath or declaration is objected to by the Ex	aminer.	
-	under 35 U.S.C. §§ 119 and 120		
•	Acknowledgment is made of a claim for foreign	n priority under 35 U.S	S.C. § 119(a)-(d) or (f).
a)	☐ All b)☐ Some * c)☐ None of:		
	1. Certified copies of the priority document	s have been received	
	2. Certified copies of the priority document	s have been received	in Application No
* (	3. Copies of the certified copies of the prior application from the International Bu See the attached detailed Office action for a list	reau (PCT Rule 17.2	(a)).
14) [ ]	Acknowledgment is made of a claim for domesti	c priority under 35 U.	S.C. § 119(e) (to a provisional application).
а	□ The translation of the foreign language pro Acknowledgment is made of a claim for domest	ovisional application h	as been received.
Attachmen	•	,,	
1)  Notic	ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449) Paper No(s)	5) 🔲 Noti	view Summary (PTO-413) Paper No(s) ce of Informal Patent Application (PTO-152) r:
S. Patent and T	rademark Office	etion Summary	Part of Paper No. 13

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## **DETAILED ACTION**

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 37-43 and 47-49 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bateholts (USPN 1958841) in view of the admitted prior art set forth on pg 1 of the instant specification as found in the Office action mailed 3/31/03.
- 3. Applicant's arguments filed 7/31/03 have been fully considered but they are not persuasive.

In regard to Applicant's argument that there is no suggestion to combine the references, the examiner recognizes that obviousness can only be established by combining or modifying the teachings of the prior art to produce the claimed invention where there is some teaching, suggestion, or motivation to do so found either in the references themselves or in the knowledge generally available to one of ordinary skill in the art. See *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988) and *In re Jones*, 958 F.2d 347, 21 USPQ2d 1941 (Fed. Cir. 1992). In this case, Bateholts teaches molding necklaces having molded solid beads thereon (pg 1, Ins 3-6; figs 1-4) and the admitted prior art teaches prior art necklaces having been sold containing baseballs or football shaped beads (pg 1, In 21). The prior art clearly teaches, suggests, and motivates the combination of the Bateholts and the admitted prior art to produce the claimed necklaces.

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4. The declaration under 37 CFR 1.132 filed 7/31/03 is insufficient to overcome the rejection of claims 37-43 and 47-49 based upon the 35 USC 103 rejection as set forth in the last Office action because:

## Commercial Success argument

- a nexus between the claimed invention and evidence of commercial success has not been established. MPEP 716.03(a).
- There is no evidence that whatever commercial success may have occurred is attributable to the process defined by the claims. MPEP 716.03(a).
- Conclusory statements or opinions that increased sales were due to the merits of the invention are entitled to little weight. *In re Mageli*, 470 F.2d 1380, 176 USPQ 305 (CCPA 1973). MPEP 716.03(b).
- Merely showing that there is commercial success of an article which embodied the invention is not sufficient. MPEP 716.03(b).
- Gross sales figures do not show commercial success absent evidence as to market share, or as to the time period during which the product was sold, or as to what sales would normally be expected in the market. MPEP 716.03(b).

## Copying argument

- more than the mere fact of copying is necessary to make copying significant because copying may be attributed to other factors such as a lack of concern for patent property or contempt for the patentee's ability to enforce the patent.

MPEP 716.06.

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5. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to EDMUND H. LEE whose telephone number is 703.305.4019. The examiner can normally be reached on MONDAY-THURSDAY FROM 9AM-4PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael Colaianni can be reached on 703.305.5493. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703.308.0661.

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EHL

Primary Examiner Art Unit 1732